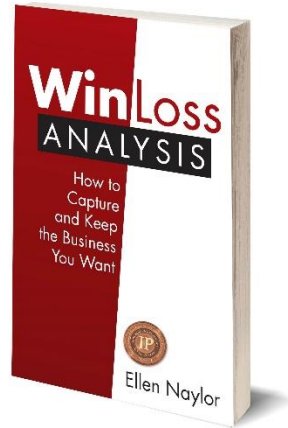


## Bronze Independent Publisher's Award for Win/Loss Analysis

In 2017, Ellen Naylor won a Bronze [Independent Publisher's award](#) for her book [Win/Loss Analysis](#) in the Business/Career/Sales category.



This was the [21st Annual Independent Publisher book award contest](#) drawing almost 5,000 contestants from 49 US states, the District of Columbia, 7 Canadian provinces, 7 Australian territories and 29 other countries. This award is also referred to as the IPPY and is intended to bring increased recognition to the thousands of exemplary independent, university, and self-published titles published each year. The IPPY claims to be the world's largest book awards competition.

Author, Ellen Naylor flew to New York City on May 30 to receive the award. It was truly a great honor as this is her first book.

